

GREAT DEALS!

















LOW PRICES!

SPECTRUM

COLOR PRINTING & MAILING

LOGO / PRINT DESIGN PRICING GUIDE

ITEM	DESCRIPTION	PRICE
 LOGO	Includes the following: - 3 sample designs (can choose only one) - Package includes usage rights, comps and style guide - [8-hours time - price based on logo usage / \$100 per hour]	\$800 (3-4 samples)
 LOGO PACKAGE	Includes the following: - 1 logos, 1 Letterhead, 1 Envelope and 2 Business card samples - Package includes usage rights, comps and style guide - [17-hours time - price based on logo usage]	\$1,400
 BUSINESS CARD	Includes the following: - 2 sample designs (size: 3.5x2) - Artwork on jump drive supplied - [3-hours time]	\$300
 ENVELOPE	Includes the following: - 2 sample designs (#10 ENV. up to 9x12) - Artwork on jump drive supplied - [3-hours time]	\$300
 LETTERHEAD	Includes the following: - 2 sample designs (size: 8.5x11) - Artwork on jump drive supplied - [3-hours time]	\$300
 POSTCARD	Includes the following: - 2 sample designs - front and back (sizes: 4x6 or 6x9) - Artwork on jump drive - [4-hours time]	\$400
 BROCHURE / NEWSLETTER	Includes the following: - 2 sample designs (sizes: 8.5x11 or 11x17) - Artwork on jump drive supplied - [8.5x11 = 10-hours time] or [11x17 = 15-hours time]	\$699 (8.5x11) \$799 (11x17)
 FLYER (1-SIDE)	Includes the following: - 2 sample designs (sizes: 4.5x8.5 or 8.5x11) - Artwork on CD and 2 color proofs - [4-hours time color] or [3-hours time b/w]	\$549
 BOOKLET	Includes the following: - 1 sample design (sizes: 4.5x8.5 up to 8.5x11 folded) - Artwork on CD and 1 color proof per page - [\$150 per page]	\$1,200 (8 pages) \$1,800 (12 pages) \$2,400 (16 pages)
 MAGAZINE	Includes the following: - 1 sample design (sizes: up to 8.5x11 folded) - Artwork on jump drive supplied - [\$125 per page / plus time limit of 2 hrs. per page - over \$100 hr.]	\$4,000 (32 pages) \$4,500 (36 pages) \$5,000 (40 pages)
 POSTER / LARGE FORMAT	Includes the following: - 2 sample designs (sizes: up to 24X36, Trucks, Billboards, etc...) - Artwork on jump drive supplied - [8-hours time]	\$649 and up (TBD)
 PRESENTATION FOLDER	Includes the following: - 2 sample designs - Artwork on jump drive supplied - [8-hours time]	\$649
 T-SHIRT	Includes the following: - 2 sample design (sizes: up to 13X14) - Artwork on jump drive supplied - [5-hours time]	\$349 and up \$801 (buy out)
HOURLY RATE 	Includes design, production, photo correction and more:	\$68 per hour

(702) 834-3000